

# NCATS

Improving Health Through Smarter Science

## Advancing Small Business Innovation

NCATS works to transform the translational science process so that new prevention, detection and treatment technologies can be delivered to patients faster. Through its **Small Business Innovation Research (SBIR)** and **Small Business Technology Transfer (STTR)** programs, NCATS fosters small business participation in research and development (R&D) as well as private-sector technology commercialization. These programs are engines of innovation, offering grants, contracts and technical assistance to small businesses and research organizations.

### SBIR & STTR Programs

support entrepreneurial researchers as they engage in R&D and seek to commercialize new products that will have public benefit

#### Small Business Innovation Research (SBIR)

supports early-stage R&D projects at small businesses

#### Small Business Technology Transfer (STTR)

helps small businesses formally collaborate with a research institution in Phase I and Phase II

## SBIR and STTR Program Structure

### Phase I

- Establish technical merit, feasibility and potential for commercialization.
- Support: Usually \$225,000 over six months (SBIR) or one year (STTR). With proper justification, you can propose more time and funding to establish the technical merit and feasibility of the project.

### Phase II

- Continue R&D efforts initiated in Phase I.
- Requires a commercialization plan.
- Support: Usually \$1.5 million over two years.

Note: Small businesses can apply for SBIR Direct to Phase II if they have performed Phase I research using other funding.

### Fast Track



Apply for Fast Track consideration by submitting one application for Phase I and Phase II for a combined application review.

### Phase III

- Uses non-STTR/SBIR funds to pursue Phase I and II goals in the commercialization stage.

## SBIR & STTR Benefits

**Stable and predictable:** one of the **largest funding sources** of early-stage life sciences

**IP rights** are retained by the small business

**Not a loan**, non-dilutive capital

Projects undergo **rigorous peer review**, which awardees leverage to **attract other funding** and collaborations

## Funding Types

### Omnibus Grant Solicitation

Applications due January 5, April 5 and September 5

### Contracts

Applications typically due in October/November

### Grants in Targeted Areas

Application deadlines vary

### Direct to Phase II

Application deadlines vary



U.S. Department of Health and Human Services

National Institutes of Health

NIH...Turning Discovery Into Health



# Is My Small Business Eligible?

## Small Business Innovation Research

The NIH SBIR program is a set-aside program for domestic small businesses to engage in biomedical R&D that has the potential for commercialization.

Under the SBIR program, the primary employment of the principal investigator (PI) must be with the small business. However, if multiple PIs are applying for funding, the second PI need not be primarily employed by the small business.

### To be eligible for the SBIR program:

- The small business must be an organized for-profit U.S. business.
- The small business must be an individual proprietorship, partnership, limited liability company, corporation, joint venture, association, trust or cooperative, except that where the structure is a joint venture, there must be less than 50 percent participation by foreign business entities in the joint venture:
  - (i) The small business must be more than 50 percent directly owned and controlled by one or more individuals (who are citizens of or permanent resident aliens in the U.S.), other business concerns (each of which is more than 50 percent directly owned and controlled by individuals who are citizens or permanent resident aliens of the U.S.), or any combination of these;  
OR
  - (ii) **SBIR only:** The small business must be more than 50 percent owned by multiple venture capital operating companies, hedge funds, private equity firms or any combination of these. No single venture capital operating company, hedge fund or private equity firm may own more than 50 percent of the concern;  
OR
  - (iii) The small business must be a joint venture in which each entity to the joint venture meets the requirements above.
- The small business must have, including its affiliates, no more than 500 employees.

## Small Business Technology Transfer

The NIH STTR program is a set-aside program to facilitate cooperative R&D between small businesses and U.S. research institutions, with the potential for commercialization.

Under the STTR program, primary employment is not stipulated. The STTR program requires research partners at universities and other nonprofit research institutions to have a formal collaborative relationship with the small business.

### To be eligible for the STTR program:

- The small business must be a for-profit U.S. business as defined above.
- The U.S. research institution must be a nonprofit.
- An agreement must identify the allocation of intellectual property rights.
- A formal cooperative R&D arrangement must exist with a 40 percent minimum effort by small business and a minimum 30 percent effort by a U.S. research institution.
- The PI's primary employment may be with either the small business or the research institution.

## Tips for Applying

1. Confirm your small business meets the **eligibility requirements**.
2. Confirm your innovative research idea aligns with NCATS' **research priorities**.
3. Review the solicitation carefully for application requirements; contact NCATS to discuss your **project idea**.
4. Get started with the five required **registrations**:
  1. DUNS
  2. SAM.gov
  3. Grants.gov
  4. eRA Commons
  5. SBA Registry
5. **Submit your application** electronically.

## Online Resources

**Small Business Opportunities**  
[ncats.nih.gov/smallbusiness](https://ncats.nih.gov/smallbusiness)

**Research Priorities**  
[ncats.nih.gov/smallbusiness/priorities](https://ncats.nih.gov/smallbusiness/priorities)

**Current Funding Opportunities**  
[ncats.nih.gov/smallbusiness/funding/open](https://ncats.nih.gov/smallbusiness/funding/open)

## Have Questions? Need Help?

Schedule a one-on-one meeting to discuss a project idea. E-mail [NCATS-SBIRSTTR@mail.nih.gov](mailto:NCATS-SBIRSTTR@mail.nih.gov) to get started.